

## TRAIN AND EDUCATE USERS ABOUT PHISHING ATTACKS TO BETTER PROTECT YOUR ORGANIZATION

# PHISHING SIMULATION & EDUCATION

One of the top threats to our customers is phishing emails. Phishing is one of the main attack vectors that hackers use to gain access to a customer's network. Despite many defences, phishing emails can still reach employees and give the attacker access to your data, apps, and identities.

Phishing Simulation & Education is an essential part of developing a holistic Cyber Security posture for organizations. Our fully managed service includes organizational setup and orchestration of onboarding the users, creating campaigns and appropriate Learning Management System training modules. In addition, we will review monthly progress reports for executive feedback.

## Service Outcomes

**By choosing this service, Long View will enable your business to:**

- Obtain analysis and reporting for both campaigns and education.
- Track the employee and organizational performance.
- Receive a detailed report of company performance at the end of the monthly campaign.

## Key Business Drivers

**Does any of this sound familiar?**

- Concerns about being breached.
- Need to enhance your security posture but don't know how.
- Phishing emails continue to be a challenge.
- Your users can't distinguish between a legitimate email and a phish attempt.
- You need to educate your users on the risks of a breach.

## Value Propositions

**By choosing Long View, we offer:**

- Support choosing the employees you want to educate.
- Prioritizing high-risk employees like Executives or your Finance department.
- Campaigns that work hand in hand with the Learning Management System.
- Customizable campaigns.
- Customizable education.
- Access to a variety of material available (videos, interactive content).

**Talk to us today.**

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