



Long View

# Data Shield

The ultimate armour against Ransomware Attacks

## KEY BUSINESS DRIVERS

Does any of this sound familiar?

- > We need a simple solution to protect our Microsoft 365 data
- > We don't have the time or resources to manage backups or complex retention policies
- > We want predictable monthly costs, regardless of how much data is protected
- > We are looking for a multi-cloud approach to data protection

Protection from cyber perils is a priority for most businesses today. Ransomware attacks and other breaches are on the rise, but Long View is here to help. Data Shield is a ransomware protection service featuring 24x7 data monitoring, detection, and response to threats, as well as data protection and restoration for Microsoft 365 workloads.

### Data Shield

- 24x7 data monitoring, threat detection, and response
- Leverages the Long View Security Operations Centre to triage complex problems and provide advice
- M365 data protection beyond the Microsoft defaults
- Restore your M365 data in the event of a breach

## VALUE PROPOSITIONS

By choosing Long View, we offer your business:

- Round the clock threat detection and response
- Data protection for Exchange Online, SharePoint Online, and OneDrive for Business
  - Customizable per-service data retention parameters from 1-7 years, to "forever"<sup>1</sup>
- Restore data whenever you want (24x7 self-service portal)
- A focus on security with our Secure by Design promise
  - PCI, SOC1, SOC2 and ISO27001 governance and security measures

Data Shield is part of the Long View portfolio of cloud services—a comprehensive suite of solutions to support your business in your journey to the cloud.

## SERVICE OUTCOMES

By choosing this service, Long View enables your business to:

- Respond in real time to threats to your business
- Understand what happened after an attempted attack
- Protect data from loss due to internal or external security threats
- Recover data in the event of a breach
- Align to your legal and compliance requirements, including data sovereignty
- Ensure that every new Microsoft 365 user or SharePoint Online site is automatically protected
  - Opt-out for select users if data protection is not required

<sup>1</sup>Data backup, retention, and restore is available for as long as the client is subscribed to the service.

Talk to us today!  
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*Secure by Design is our firm promise to our clients that security is the cornerstone of all that we do*



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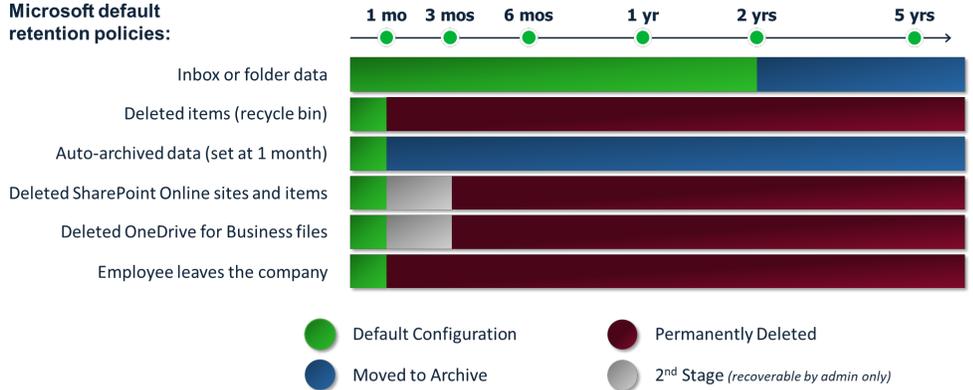
### Did you know?

- > Data in the cloud needs to be backed up.
- > Microsoft is not liable if your M365 data is lost.
- > 74% of businesses are not fully protected.

## WHY BACK UP YOUR M365 SERVICES?

With no additional protection, most of your data is permanently deleted within months, and Microsoft bears no liability in the event of loss.

### Microsoft default retention policies:



### Data Shield



\*Data will be permanently deleted when the retention period selected for a service has elapsed, or when the client cancels their subscription to Data Shield



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